



WABC-TV
7 Lincoln Square
New York, NY 10023
PHONE: (212) 456-7777

INVOICE

REMIT TO: WABC-TV
GPO- PO Box 5723
New York, NY 10087-5723
(212) 456-3043

PAGE: 1

BILL TO:
MESSAGE & MEDIA
ATTN: ACCOUNTS PAYABLE
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

REP: NATIONAL/PHILADELPHIA
SLSP: PARKER, DEE
ADV: MENENDEZ FOR SENATE
PROD: BOB MENENDEZ FOR US SENATE
TITLE: 244435

INVOICE NUMBER: 69-900036258 BROADCAST MONTH: SEPTEMBER
ORDER NUMBER: 399822 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE :
ESTIMATE#:
SCHEDULE DATES: 09/25/2012 - 09/30/2012 AGY#/ADV#: 19123/26792
BILLING CYCLE: MONTHLY DATE: 09/30/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	09/25 - 09/30	04:30A-04:59A	300	5	09/25	TU	04:45A	:30		RMT101H	300		
					09/26	WE	04:53A	:30		RMT101H	300		
					09/27	TH	04:54A	:30		RMT101H	300		
					09/30	SU	04:45A	:30		RMT101H	300		
					09/30	SU	04:53A	:30		RMT101H	300		
2	09/25 - 09/28	05:15A-06:00A	800	5	09/25	TU	05:20A	:30		RMT101H	800		
					09/26	WE	05:25A	:30		RMT101H	800		
					09/26	WE	05:52A	:30		RMT101H	800		
					09/27	TH	05:27A	:30		RMT101H	800		
					09/28	FR	05:19A	:30		RMT101H	800		
3	09/25 - 09/28	06:15A-07:00A	1,600	4	09/25	TU	06:56A	:30		RMT101H	1,600		
					09/26	WE	06:28A	:30		RMT101H	1,600		
					09/27	TH	06:55A	:30		RMT101H	1,600		
					09/28	FR	06:50A	:30		RMT101H	1,600		
4	09/25 - 09/28	07:00A-09:00A	2,000	5	09/25	TU	08:59A	:30		RMT101H	2,000		
					09/26	WE	07:49A	:30		RMT101H	2,000		
					09/27	TH	08:38A	:30		RMT101H	2,000		
					09/28	FR	07:49A	:30		RMT101H	2,000		
					09/28	FR	08:46A	:30		RMT101H	2,000		
5	09/29 - 09/29	06:15A-10:00A	300	1	09/29	SA	09:50A	:30		RMT101H	300		
6	09/29 - 09/29	06:15A-07:00A	600	1	09/29	SA	06:42A	:30		RMT101H	600		

We warrant that the actual broadcast information shown on this invoice was taken from the program log. * All times based on EST

TERMS: Payment due no later than 15 days following broadcast month.

ACCOUNTING

Print Date: 10-08-2012



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7	09/29 - 09/29	07:15A-08:00A	600	1	09/29	SA	07:42A	:30		RMT101H	600		
8	09/29 - 09/29	08:00A-09:00A	600	1	09/29	SA	08:29A	:30		RMT101H	600		
9	09/29 - 09/29	09:15A-10:00A	600	1	09/29	SA	09:23A	:30		RMT101H	600		
10	09/30 - 09/30	06:15A-10:00A	300	1	09/30	SU	07:17A	:30		RMT101H	300		
11	09/30 - 09/30	06:15A-07:00A	600	1	09/30	SU	06:51A	:30		RMT101H	600		
12	09/30 - 09/30	07:15A-08:00A	600	1	09/30	SU	07:55A	:30		RMT101H	600		
13	09/30 - 09/30	08:00A-09:00A	600	1	09/30	SU	08:29A	:30		RMT101H	600		
14	09/30 - 09/30	09:15A-10:00A	600	1	09/30	SU	09:54A	:30		RMT101H	600		
15	09/30 - 09/30	05:00A-06:00A	50	1	09/30	SU	05:39A	:30		RMT101H	50		
16	09/30 - 09/30	11:00A-11:30A	300	1	09/30	SU	11:13A	:30		RMT101H	300		
17	09/25 - 09/28	11:00A-12:00P	3,000	5	09/25	TU	11:34A	:30		RMT101H	3,000		
					09/26	WE	11:30A	:30		RMT101H	3,000		
					09/27	TH	11:36A	:30		RMT101H	3,000		
					09/28	FR	10:59A	:30		RMT101H	3,000		
					09/28	FR	11:33A	:30		RMT101H	3,000		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
18	09/25 - 09/28	12:15P-12:30P	1,300	4	09/25	TU	12:23P	:30		RMT101H	1,300		
					09/26	WE	12:18P	:30		RMT101H	1,300		
					09/27	TH	12:17P	:30		RMT101H	1,300		
					09/28	FR	12:16P	:30		RMT101H	1,300		
19	09/25 - 09/28	03:00P-03:59P	1,700	5	09/25	TU	03:54P	:30		RMT101H	1,700		
					09/26	WE	03:55P	:30		RMT101H	1,700		
					09/27	TH	03:13P	:30		RMT101H	1,700		
					09/27	TH	03:43P	:30		RMT101H	1,700		
					09/28	FR	03:44P	:30		RMT101H	1,700		
20	09/25 - 09/28	04:15P-04:59P	1,200	4	09/25	TU	04:55P	:30		RMT101H	1,200		
					09/26	WE	04:28P	:30		RMT101H	1,200		
					09/27	TH	04:48P	:30		RMT101H	1,200		
					09/28	FR	04:20P	:30		RMT101H	1,200		
21	09/25 - 09/28	05:15P-06:00P	2,200	5	09/25	TU	05:44P	:30		RMT101H	2,200		
					09/26	WE	05:22P	:30		RMT101H	2,200		
					09/27	TH	05:28P	:30		RMT101H	2,200		
					09/27	TH	05:44P	:30		RMT101H	2,200		
					09/28	FR	05:22P	:30		RMT101H	2,200		
22	09/25 - 09/30	06:15P-07:30P	2,000	6	09/25	TU	06:24P	:30		RMT101H	2,000		
					09/26	WE	06:24P	:30		RMT101H	2,000		
					09/27	TH	06:23P	:30		RMT101H	2,000		
					09/28	FR	06:25P	:30		RMT101H	2,000		

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22 -	09/25 - 09/30	06:15P-07:30P	2,000	6	09/29	SA	07:17P	:30		RMT101H	2,000		
					09/30	SU	06:29P	:30		RMT101H	2,000		
23	09/25 - 09/28	07:00P-08:00P	3,700	6	09/25	TU	07:36P	:30		RMT101H	3,700		
					09/26	WE	07:24P	:30		RMT101H	3,700		
					09/27	TH	07:06P	:30		RMT101H	3,700		
					09/27	TH	07:42P	:30		RMT101H	3,700		
					09/28	FR	07:05P	:30		RMT101H	3,700		
					09/28	FR	07:48P	:30		RMT101H	3,700		
24	09/25 - 09/28	11:35P-12:02A	1,700	5	09/25	TU	12:01A	:30		RMT101H	1,700		
					09/26	WE	11:55P	:30		RMT101H	1,700		
					09/26	WE	12:01A	:30		RMT101H	1,700		
					09/27	TH	11:54P	:30		RMT101H	1,700		
					09/28	FR	11:54P	:30		RMT101H	1,700		
25	09/25 - 09/30	11:15P-12:05A	4,500	4	09/25	TU	11:22P	:30		RMT101H	4,500		
					09/26	WE	11:33P	:30		RMT101H	4,500		
					09/27	TH	11:33P	:30		RMT101H	4,500		
					09/30	SU	11:34P	:30		RMT101H	4,500		

PERIOD GROSS COST PER
ORDER CONFIRMATION: 132,850.00

TOTAL UNITS: 75

ACTUAL GROSS BILLING: 132,850.00

TOTAL ADJUSTMENTS: 0.00

AGENCY COMMISSION: -19,927.50

NET DUE: 112,922.50

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